



Police Club USA

policeclubusa.com

P.O.BOX 1111 WILLOUGHBY, OHIO 44096

Protecting our Lives In Cities Everywhere

PRESENTATION TO CITY POLICE-1

- 1. PREPARE LIST IN PRESENTATION ORDER AND MAKE COPIES AS NEEDED**
- 2. EXPLAIN NATIONAL --STATE – CITY RELATIONSHIP**
- 3. ASK FOR A FAIR EVALUATION OF PROGRAM AS PRESENTED**
- 4. ASK PROSPECTS TO EVALUATE EACH PRESENTATION IN ORDER**
- 5. EXPLAIN THE FINANCIAL BENEFITS (SHOW CITY POTENTIAL & RECEIVING CHECKS)**
- 6. ENCOURAGE PARTICIPATION EVEN IF RULES NEED TO BE CHANGED OR MODIFIED**
- 7. BEGIN PRESENTATION IN FOLLOWING ORDER (ASK QUESTIONS ABOUT EACH)**
 - 1. PRESENTATION PROGRAM**
 - 2. BENEFIT OF MEMBERSHIP CARDS (EXPLAIN INFO ON MEMBERSHIP CARDS)**
 - 3. CITY AGREEMENT FORM**
 - 4. CITY FORMS AND PROCEDURES**
 - 5. CITY OPERATING PROGRAM**
 - 6. BUSINESS AGREEMENT FORM (EXPLAIN STICKERS)**
 - 7. SUPPORT QUESTIONS FOR BUSINESS PARTICIPANTS**
 - 8. BUSINESS PARTICIPATION LIST**
 - 9. MEMBERSHIP REQUEST FORM (DISCUSS PAYMENT METHOD)**
 - 10. MEMBERSHIP ROSTER (EXPLAIN RENEWAL DATE PROCEDURE)**
 - 11. PCUSA NATIONAL/STATE/CITY OPERATING PROGRAM**
 - 12. BANKING PROCEDURES**
 - 13. STATE AND CITY BUSINESS REGISTRATION-**
 - 14. MEMBERSHIP CARD SAMPLE FOR PRINTING (10 UNIT SAMPLE)**
 - 15. MEMBERSHIP CARD SAMPLE FOR PRINTING (6 UNIT SAMPLE)**
 - 16. PCUSA ANNUAL CARD MAILING PROCESS**
 - 17. LIST AND COST OF SUPPLIES NEEDED TO START AND CONTINUE PROGRAM**
 - 18. SMALL STICKER**
 - 19. LARGE STICKER**
 - 20. PC USA LETTERHEAD (ALL INFO MUST BE CHANGED TO YOUR POLICE CLUB USA ADDRESS)**
 - 21. PC USA LANDSCAPE LETTERHEAD**
 - 22. PC USA MEMBERSHIP CARD RENEWAL INFO**
 - 23. PC USA MEMBERSHIP CARD PROCESS**
 - 24. PC 1-1 PROCEDURE TO OPEN NEW ACCOUNT (FOLLOW FOR SUCCESS)**