Police Club USA



Protecting Our Lives In Cities Everywhere

BENEFITS OF MEMBERSHIP CARDS₋₂

EVERY POLICE ORGANIZATION IN THE UNITED STATES HAS AN OPPORTUNITY TO JOIN <u>POLICE CLUB USA</u> AND RECEIVE A GREAT FINANCIAL RETURN FOR THEIR EFFORTS.

THE FIRST EFFORT REQUIRES SOLICITING <u>PARTICIPATION AGREEMENT</u> WITH ANY AND ALL BUSINESS IN YOUR COMMUNITY.

THE "CHAMBER OF COMMERCE" IN EVERY CITY SHOULD BE ENCOURAGED TO ASK LOCAL BUSINESS TO JOIN THE PROGRAM.

THERE IS NO COST TO JOIN. THEY INCREASE THEIR BUSINESS VOLUME BY OFFERING A 10% DISCOUNT ON ALL THEIR PRODUCTS AND SERVICES TO CARD CARRYING MEMBERS. THIS IS A VERY SMALL DISCOUNT. ADDITIONALLY, KNOWING THAT 90% OF THE FUNDS FROM CARD CARRYING MEMBERS GOES TO SUPPORT LOCAL POLICE UNITS MAKES THEIR PARTICIPATION VERY ACCEPTABLE. ONCE A BUSINESS JOINS THERE ARE NO OTHER EFFORTS REQUIRED. THE AGREEMENT HAS NO EXPIRATION DATE. A PARTICIPATION AGREEMENT FORM DOCUMENT #6 CAN BE REPRODUCED AS NEEDED FOR DISTRIBUTION.

AN ADDITIONAL BENEFIT, AND VERY IMPORTANT TO THE CARD MEMBER, IS THE MEMBERSHIP CARD WILL CARRY THE policeclubusa.com WEBSITE. THIS INFORMATION PROVIDES A CHANNEL FOR THE CARD MEMBER TO CONTACT ANY DISCOUNTING BUSINESS IN ANY CITY IN THE UNITED STATES. JUST CLICK ON policeclubusa.com AND THEN CLICK ON THE STATE AND THEN CLICK ON THE CITY YOU MAY BE VISITING. ALL DISCOUNT PARTICIPATES WILL BE LISTED.

MEMBERSHIP CARDS WILL BE NUMBER AS THE FOLLOWING EXAMPLE:
Member #OH/Mentor- 0001. THE NUMBERING SYSTEM WILL START WITH 4
DIGITS AND CONTINUED AS REQUIRED. THE STATE WILL BE ABBREVIATED AND
THE CITY SPELLED OUT COMPLETELY.

MEMBERSHIP CARDS—A \$50.00 ANNUAL DONATION IS REWARDED WITH A POLICE CLUB USA MEMBERSHIP CARD. 5% OF THIS DONATION WILL BE RETURNED TO THE STATE PRIMARY CONTROL UNIT, 5% TO THE NATIONAL UNIT AND 90% TO THE CITY UNIT POLICE DEPARTMENT WITHIN THE STATE. PART OF THESE FUNDS WILL BE NEEDED TO PRINT MEMBERSHIP CARDS AND PARTICIPATION SHEETS, MAILING CARDS TO MEMBERS, AND MAINTAINING A COMPUTER LIST OF ALL PARICIPATING BUSINESSES AND MEMBERS.

ADDITIONALLY INFORMATION MUST BE AVAILABLE TO ALL MEMBERS BY COMPUTER OR TELEPHONE OF THOSE BUSINESSES OFFERING THE 10% DISCOUNT IN THEIR COMMUNITY. A PRINTED LIST AT THE TIME OF GIVING MEMBERSHIP CARDS CAN HELP IN PROVIDING THIS INFO.

STATE UNIT WILL PROVIDE MASTER COPIES OF ALL FORMS AND INFORMATION NEEDED BY YOUR ORGANIZATION. LOCAL STATIONARY STORES WILL HAVE BLANK FORMS AS NEEDED .NATIONAL UNIT WILL PROVIDE PROGRAM INFORMATION FOR MEMBERSHIP NUMBERS AS REQUIRED BY STATE AND CITY WITH THE SAME NUMBERS BEING USED IN FOLLOWING YEARS WITH JUST THE NEW EXPIRATION DATE REQUIRED.

OVERVIEW—THE MORE BUSINESS THAT ARE ENCOURAGED TO JOIN, THE QUICKER THE \$50.00 DONATION IS REMOVED. USING THE 10% DISCOUNT FROM RESTAURANTS, TAVERNS, BARBERSHOPS, BEAUTY SHOPS, DRUG STORES, GROCERY STORES, DOCTORS, DENTIST, LAWYERS, ACCOUNTANTS, HOTELS, MOTELS ETC, ETC, AND THE \$50.00 DONATION IS GONE. MEMBERS OF THE LOCAL POLICE DEPARTMENTS WHO DONATE \$50.00 FOR THEIR MEMBERSHIP CARD GET AN IMMEDIATE 90% (\$45.00) RETURN DUE TO THEIR UNIT MEMBERSHIP IN THE PROGRAM.

MANY BUSINESSES AND ORGANIZATIONS ALREADY GIVE DISCOUNTS TO POLICE OFFICERS BUT THIS NEW LIST WILL ADD TO THEIR OPTIONS. EACH YEAR CARD MEMBERS CAN BE RE-JOINED WITH MINIMUM EFFORT SINCE CONTACT INFORMATION HAS ALREADY BEEN ESTABLISHED. A WINNER FOR ALL—BUSINESS PARTICIPANTS GET MORE BUSINESS - CARD MEMBERS GET DISCOUNTS, POLICE FORCES GET FUNDS FOR THEIR LOCAL NEEDS. AND THE CARD CAN BE USED COUNTRY WIDE.

COMPLETE INFORMATION ON PROCESSING MEMBERSHIP CARDS ON DOCUMENT #23

POTENTIAL CARD MEMBERSHIP GROWTH—YOUR POLICE CLUB USA HAS A GREAT GROWTH POTENTIAL BY CONTACTING LOCAL ORGANIZATION SUCH AS FIRE DEPARTMENTS, KNIGHTS OF COLUMBUS, ELKS CLUBS, VFWS, SERVICE CLUBS, UNIONS, ETC....AND HAVING THESE ORGANIZATIONS ENCOURAGE THEIR MEMBERS TO JOIN YOUR CLUB. YOU WOULD PROVIDE COPIES AS NEEDED FOR "MEMBERSHIP REQUEST FORM" DOCUMENT #9, WHICH WOULD BE PASSED OUT TO ORGANIZATION MEMBERS AND MAILED WITH PAYMENT BACK TO YOUR LOCATION.